

ZHILONG CHEN

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RESEARCH INTERESTS

Social Computing, Computational Social Science, Data Science, Human-Computer Interaction

EDUCATION

Tsinghua University, Beijing, China

Aug. 2020 - Now

Ph.D. Student in Department of Electronic Engineering

Advisor: Prof. Yong Li

Tsinghua University, Beijing, China

Aug. 2016 - Jun. 2020

B.E. in Department of Electronic Engineering

GPA: 3.94/4.0; Rank: 3/287

PUBLICATIONS

1. **Zhilong Chen**, Xiaochong Lan, Jinghua Piao, Yunke Zhang, Yong Li. A Mixed-Methods Analysis of the Algorithm-Mediated Labor of Online Food Deliverers in China. In *the 25th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'22)*.
2. **Zhilong Chen***, Jinghua Piao*, Xiaochong Lan, Hancheng Cao, Chen Gao, Zhicong Lu, Yong Li. Practitioners Versus Users: A Value-Sensitive Evaluation of Current Industrial Recommender System Design. In *the 25th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'22)*.
3. **Zhilong Chen***, Hancheng Cao*, Xiaochong Lan, Zhicong Lu, Yong Li. Beyond Virtual Bazaar: How Social Commerce Promotes Inclusivity for the Traditionally Underserved Community in Chinese Developing Regions. In *the 2022 ACM CHI Conference on Human Factors in Computing Systems (CHI'22)*.
4. **Zhilong Chen***, Hancheng Cao*, Yuting Deng, Xuan Gao, Jinghua Piao, Fengli Xu, Yu Zhang, Yong Li. Learning from Home: A Mixed-Methods Analysis of Live Streaming Based Remote Education Experience in Chinese Colleges during the COVID-19 Pandemic. In *the 2021 ACM CHI Conference on Human Factors in Computing Systems (CHI'21)*.
5. Hancheng Cao*, **Zhilong Chen***, Mengjie Cheng, Shuling Zhao, Tao Wang, Yong Li. You Recommend, I Buy: How and Why People Engage in Instant Messaging Based Social Commerce. In *the 24th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'21)*.
6. **Zhilong Chen**, Hancheng Cao, Fengli Xu, Mengjie Cheng, Tao Wang, Yong Li. Understanding the Role of Intermediaries in Online Social E-commerce: An Exploratory Study of Beidian. In *the 23rd ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'20)*.
7. **Zhilong Chen**, Hancheng Cao, Huandong Wang, Fengli Xu, Vassilis Kostakos, Yong Li. Will You Come Back / Check-in Again? Understanding Characteristics Leading to Urban Revisitation and Re-check-in. In *the 2020 ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp'20)*.
8. Hancheng Cao*, **Zhilong Chen***, Fengli Xu, Tao Wang, Yujian Xu, Lianglun Zhang, Yong Li. When Your Friends Become Sellers: An Empirical Study of Social Commerce Site Beidian. In *the 14th International Conference on Web and Social Media (ICWSM'20)*.

9. Jinghua Piao, Guozhen Zhang, Fengli Xu, **Zhilong Chen**, Yu Zheng, Chen Gao, Yong Li. Bringing Friends into the Loop of Recommender Systems: An Exploratory Study. In *the 24th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'21)*.
10. Jinghua Piao, Guozhen Zhang, Fengli Xu, **Zhilong Chen**, Yong Li. Predicting Customer Value with Social Relationships via Motif-based Graph Attention Networks. In *30th The Web Conference (WWW'21)*.
11. Hancheng Cao, **Zhilong Chen**, Fengli Xu, Yong Li, Vassilis Kostakos. Revisitation in Urban Space vs. Online: A Comparison across POIs, Websites, and Smartphone Apps. In *the 2019 ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp'19)*.
12. Fengli Xu, Guozhen Zhang, **Zhilong Chen**, Jiaxin Huang, Yong Li, Diyi Yang, Ben Y. Zhao, Fanchao Meng. Understanding Motivations behind Inaccurate Check-ins. In *the 21st ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'18)*.

* Equal Contribution

SELECTED HONORS & AWARDS

China National Scholarship	2022
Tsinghua Comprehensive Excellence Award	2021
Tsinghua Future Scholar Scholarship	2020
Tsinghua Outstanding Graduate Award	2020
Highest honor for Tsinghua graduates, awarded to top 64/3312 (2%) students	
Beijing Outstanding Graduate Award	2020
Highest honor for Beijing graduates, awarded to top 169/3312 (5%) students	
China National Scholarship	2019
China National Scholarship	2018
China National Scholarship	2017
Tsinghua Comprehensive Excellence Award	2017, 2018, 2019
Tsinghua Excellent Student Cadre Award	2019, 2022

PROFESSIONAL SERVICES

PC/Reviewer: CHI'22/23, ICWSM'22/23

SKILLS

Programming	Python (PyTorch), PySpark, Matlab, C/C++
Languages	English (<i>TOEFL iBT 111/120</i>), Chinese (Native)